

## OWN YOUR HOME MOVEMENT BEGINS

Municipal Building Canvassed for  
Charter Members in Loan and  
Savings Association.

The "Own Your Own Home" movement got under way to-day among city employees when members of the Mayor's Housing Committee, captained by Edward P. Doyle, canvassed the Municipal Building for charter members in the new Municipal Employees' Building.

## Loan and Savings Association.

This association plans to sell 25,000 shares at \$100 each for a total fund of \$2,500,000 at 25 cents a month per share. When enough members have been lined up the organization will file the papers required by law with the State Banking Department for investigation and when a charter has been granted a mass meeting will be called and the actual work of lending money for the building of homes will be started.

Similar movements are under way among the several labor unions, aided by their employers, and in the Queens Chamber of Commerce in behalf of its employees.

## THE KUPPENHEIMER HOUSE IN NEW YORK



Ideal for Sticky,  
Scorching Days

**Imperial**

Athletic Union Suits for Men.

Perfect comfort—freedom of movement: both are rightfully yours. You can't get them in the old-fashioned two-piece underwear. Begin today to wear Imperial. They're proportioned to prevent binding, sagging and gaping.

Madras, Nainsook, Silk  
and Silk and Cotton.

\$1.75 to \$7.50

**Brill Brothers**

279 Broadway 2 Flatbush Ave., B'klyn 47 Cortlandt St.  
B'way at 49th St. 125th Street at 3rd Ave. 44 East 14th St.

## GIMBEL BROTHERS

32nd STREET - BROADWAY - 33rd STREET - NEW YORK CITY



## White House Shoes for Men

WHITE HOUSE MEANS  
QUALITY : STYLE : COMFORT

The making of fine shoes is an art not learned in a day. An understanding of men's needs and comforts must be combined with an accurate knowledge of workmanship, leathers and fittings. Such a shoe is the White House Shoe for Men—the fine product of a maker who for forty years has studied and perfected his product, ever alert to improvements and ever insistent upon the best.

**QUALITY:** The White House shoes are made of leathers carefully selected; are finished with linings which are of the best; and are made by skilled workmen who know how to build for lasting service.

**STYLE:** They assure correct wear, because in the newest styles and in many lasts and leathers that every man may choose according to his taste and needs.

**COMFORT:** Whether in broad or narrow toe, they are designed and built not alone for their exclusive style, but for service—and for freedom of movement as well.

SHOES WHICH OFFER EXCEPTIONAL VALUE  
IN MANY STYLES AND MANY LEATHERS.

At Prices Ranging From  
**\$10.00 to \$16.50**

We Are Their Sole New York Agents  
GIMBEL MEN'S SHOE SHOP—Fourth Floor.

## Fur Storage Vaults on the Premises

Cold dry air storage. Guarantee against loss or damage. A postal or telephone call (Pennsylvania 5100, Extension 34) brings our auto. "Gimbels—Furriers Since 1842"

GIMBELS FUR STORAGE VAULTS—Tenth Floor



## At \$9.50 These Silk Sports Skirts Are the Best Values We've Seen

And we've seen a lot. They are sale skirts in name—but they are quality skirts in style and fabric. And they come in the wanted colors—flesh, white, navy, black—For this isn't the kind of sale that makes use of the garish or outre or undesirable to fill up the ranks. Most emphatically—no!

There Are Just 100 Skirts carefully selected, compared, shopped on, fussed over.

Baronette Satins in Black  
— Navy and White.

**\$9.50**

Novelty Silk Crepes in  
Silvery White and Flesh.

IN WOMEN'S SIZES 26 to 34  
And—Please Remember—Just 100 All Told

GIMBELS SKIRT SHOP—Third Floor

## Imported Jewelry to Go at Savings of 1/3 to 1/2

Clearance! That's the spirit of our Jewelry Shop. Out with Spring season's novelty jewelry—however new, however charming. The end of June is housecleaning time—so you may buy the jewelry you want at half (yes, in most instances the reductions are half and more) the price you would have been willing to pay.

Unique necklaces from China and the Orient in the wanted colorings—jade, lapis lazuli, amber, amethyst, sardonyx, turquoise matrix and well colored agate. Genuine ivory, too. At the following reduced prices—

**\$1.95 \$3.95 \$5.95 \$6.95 \$8.95 \$13.50**

### NOVELTY BRACELETS

—some of them very attractively hand beaded. Many styles and colorings. Reduced to

**\$1.95 to \$6.95**

### VANITY BOXES

enameled, too; Ladies' Cigarette cases, coin holders, enamel top vanity cases. Many novelties. Reduced to

**\$1.95 to \$15.00**

GIMBELS JEWELRY SHOP—Main Floor



## Women's White Shoes

To Go In Vacation Sale  
At Big Reductions

White pumps and oxfords for both sport and afternoon wear, shoes of fine quality and unquestionable style, among them several new styles only just received.

You'll know when you see them  
that it's a sale worth while.

WHITE CANVAS  
PUMPS AND OXFORDS

**\$6.90**

WASHABLE WHITE KID  
PUMPS AND OXFORDS

**\$8.90**

GENUINE WHITE BUCK-  
SKIN SPORT OXFORDS

**\$10.99**

WHITE KID STRAP  
PUMPS and RIBBON TIES

**\$13.85**

—In full range of sizes;  
—In Louis, Baby Louis and walking heels; also sports shoes with rubber soles and heels;  
—In welted and hand turned soles.

GIMBELS WOMEN'S SHOE SHOP—Second Floor

For Other Gimbel News See Page 11

## GIMBEL BROTHERS

32nd STREET - BROADWAY - 33rd STREET NEW YORK CITY

A Semi-Annual Event Offering  
to Hundreds Big Savings  
and Economics

## Woolen Remnants

1 1/2 to 5 Yards in Length  
GOING AT REDUCTIONS  
OF A FOURTH, A THIRD, A  
HALF, AND MORE THAN  
A HALF OF USUAL PRICE.

The appreciation and response to this offering of our season's remnants at reduced prices has been great.

So very great, however, has been our volume of business during the past five months, and our consequent accumulation of short lengths, that we are still able to offer wide choice in weave, color and design in the many popular fabrics of the season.

Among them are:

Serge Duxetina  
Broadcloth Point Tulle  
Tricotines 1/4 cloths

Sport Stripes and Checks

YOU PAY \$1.25 to \$5.95 A YD.  
GIMBELS—Second Floor

## A Headliner

When pure talcum powder—thousands of pounds of it—is being sold at

19c a lb. can  
55c for 3 lbs.

that's a headliner, all right! There's nothing better than pure talcum, at any price, and this sale price is mighty low.

Gimbels Borated  
Talcum Powder

Violet, Ceylonais, or Unscented  
GIMBELS—Main Floor and  
Subway Balcony

## Bed Spreads

—Printed in  
Cheery Colors

Everybody's choosing 'em for summer use—So cool, so dainty and so inexpensive. Pretty posies in pink, blue or yellow are printed on a standard grade of sheeting—and there's your spread.

### THE SPREADS

72x 90 inches **\$3.75**  
81x 99 inches **\$4.50**  
86x108 inches **\$6.75**

### AND BED SETS

of spread and bolster cover to match.

72x90 inches **\$4.85 set**  
81x90 inches **\$6.50 set**

How About Dressing Up  
the Best Bedroom for  
That 4th of July Guest?  
GIMBELS—Second Floor

## Boy Scout Equipment

Right to Gimbels, fellows. Headquarters for everything a Scout needs to use or to wear. Large stocks.  
GIMBELS BOYS' SHOP—Fourth Floor



**\$3.95**

**\$3.95**

## A Tie-Around Blouse of Tricolette and Georgette —and Priced Only \$3.95!

Navy, bisque, jade, orchid, copen, rose. These six best-sellers in modish blouses. And isn't the model attractive? The straight simple vestee of tricolette—the pretty little openings with their georgette binding and georgette covered buttons.

The sleeves are short—as all new sleeves must be—and the little tie-around sash adds a final bit of loveliness.

Note—There are 600 of these blouses  
—but they may not last through the day.

GIMBELS BLOUSE SHOP—Third Floor

## Oriental Rugs Within Your Price

A large assortment of Anatolian rugs in scattered sizes and rich, handsome colorings. The amount you have set aside for a rug at to-day's prices would about meet the cost of these Oriental rugs bought well in advance of recent price increases. And these have the richness, the thick nap and the beauty that only the Oriental attains.

The Anatolian rugs are Turkish rugs of the same high quality and beauty as the Persian Kazaks so difficult to obtain in America to-day.

These are representative prices—The  
varying sizes are proportionately priced

5.2 ft. x 2.8 ft. **\$39.50**  
5.5 ft. x 3.5 ft. **\$55.00**  
5.11 ft. x 3.8 ft. **\$65.00**  
6.3 ft. x 3.7 ft. **\$75.00**  
7 ft. x 4.2 ft. **\$87.50**

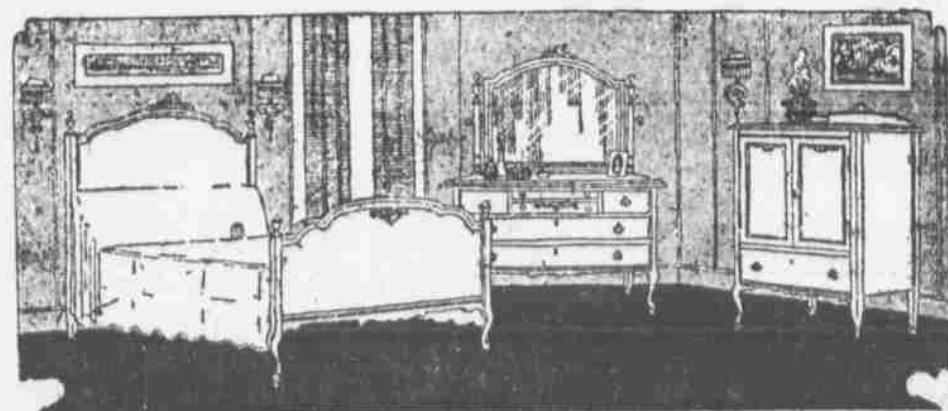
## And a Full Line of Wonderful Persian Rugs

Not reductions—but prices that have  
never climbed to to-day's high level.

The finer Persian rugs—in hearth sizes. They are Beloo-  
chistans, Dozars, Lilihane, Saruk and Kirmanshah rugs.  
GIMBELS RUG SECTION—Sixth Floor

A MILLION DOLLAR STOCK  
THAT'S WHAT BROUGHT ABOUT

## THIS FURNITURE SALE



And That's Why This 3 Piece  
Mahogany Bedroom Suite in  
Queen Anne Type Is Marked At

**30% OFF: You Pay \$238**

A million dollars' worth of furniture—picture it. A million dollars' worth of furniture overflowing stockrooms and floor space. A million dollars' worth of furniture to go to make room for more furniture. A tall order—but we had to do and we're doing it. How?—Why REDUCTIONS of course!

**10**  
Per cent.  
OFF

**20**  
Per cent.  
OFF

**30**  
Per cent.  
OFF

**40**  
Per cent.  
OFF

**50**  
Per cent.  
OFF

A Million Dollar Stock—Two-Thirds of Which Hails from  
Grand Rapids. Get Your Share of It! Follow the Crowd!

GIMBELS FURNITURE SECTION—Seventh Floor

Brooklyn, Long Island and New Jersey Customers Direct to Gimbels via Tubes and Subways